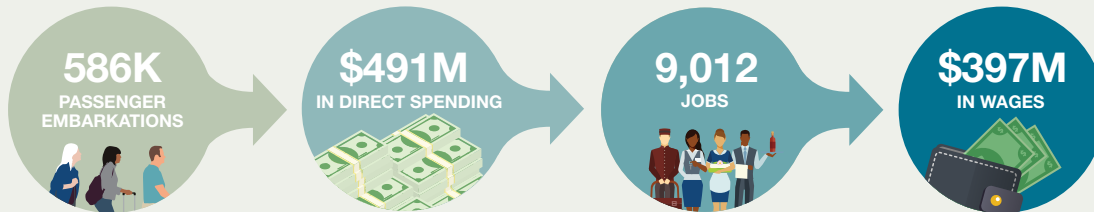


# CRUISE INDUSTRY ECONOMIC IMPACT LOUISIANA



## IN 2019, CRUISING GENERATED:



Louisiana and the Port of New Orleans have a critical role in the cruise industry. Over 550 thousand passengers embarked on their cruises from New Orleans with weekly sailings to the Western Caribbean and the Bahamas. In addition, the Port of New Orleans serves as a point of embarkation for cruises, including American Cruise Lines, a CLIA member, along the coast and the nation's inland river system. Additional ports of call by river cruises include Baton Rouge and Oak Alley. The cruise industry's direct expenditures totaled in the hundreds of millions, generating about 9,000 jobs and producing approximately \$386 million in wages. Louisiana contributed 212 thousand cruise passengers in 2019. Tourism-related businesses across the United States, including travel agencies, airlines, hotels, restaurants and providers of ground transportation are major beneficiaries of the cruise industry. Non-tourism businesses such as food processors, textile and apparel manufacturers, petroleum refiners and distributors, law firms and business service companies also benefit from the cruise industry.



## EXECUTIVE PARTNERS



**1,024** CLIA INDIVIDUAL AGENT MEMBERS

**124** CLIA TRAVEL AGENCY MEMBERS